



April Iannazzone

3 Day Challenge

Passion, Purpose, & Profit

Stop Struggling to Make the Money You Deserve!

FREE LIVE CHALLENGE July 25-27, 2017

DAY 1

Clarifying Your Passion that Fuels Your Purpose.

*** These exercise are designed to get your creative juices flowing. They will work hand in hand with today's live training. In order really benefit from the complete training you must watch the live stream ***

Everyone is passionate about something.

What are YOU TRULY PASSIONATE about?

What gets you so fired up and excited to get out of bed in the morning?

It's important to know your true purpose could be hiding in your past experiences! Really...anything that has impacted your life in a way that has made a lasting impression (whether it was good or bad).

Brain-Dump Exercises:

The below exercises will uncover what your truly passionate about, what will drive you to fulfill your purpose.

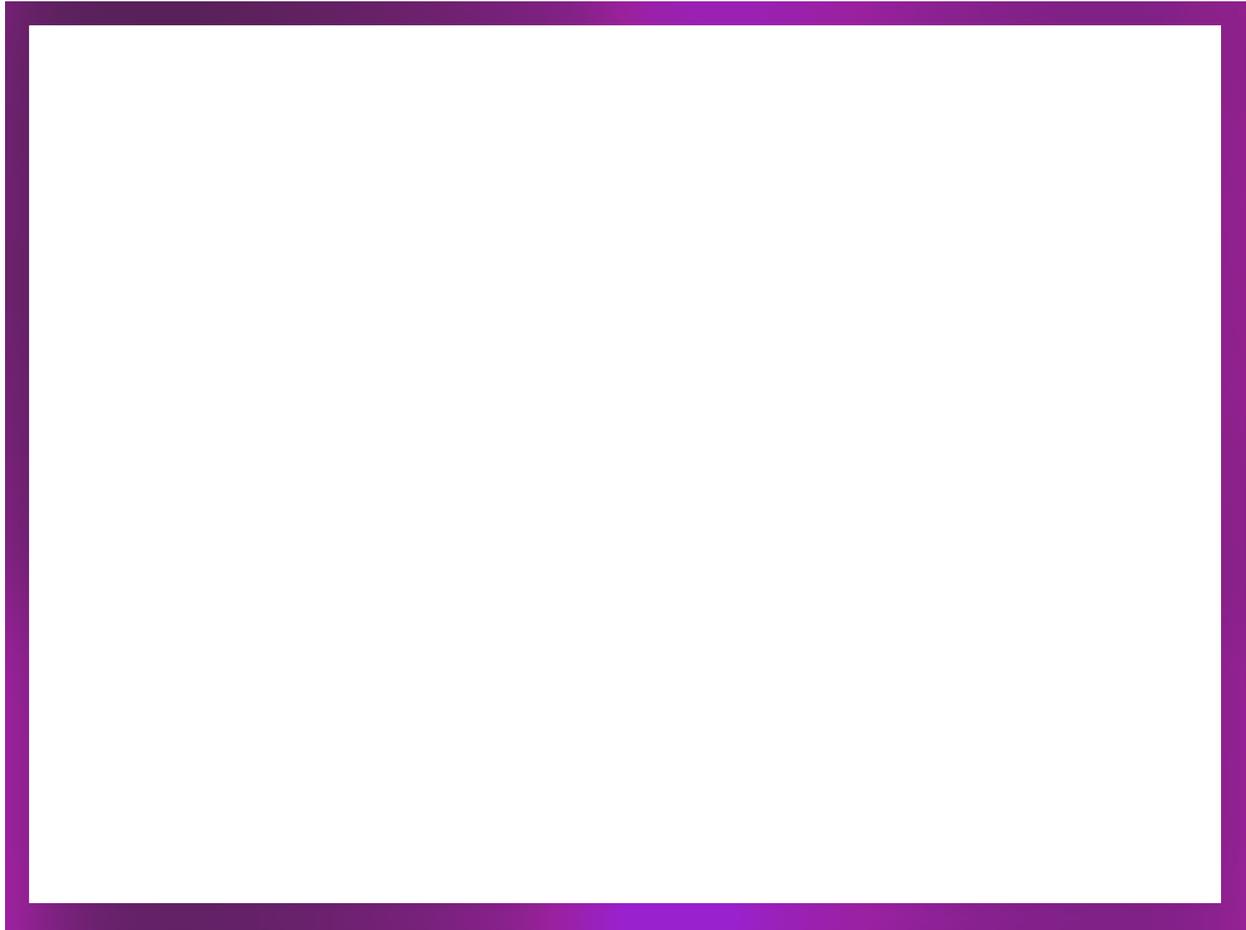
Use the box below to list any specific, impactful life experiences you have had. Go back as early as you can remember.

List anything that was significant enough to still be bouncing around in your head. These can be good, bad, or ugly.

Here are a few starting points to get you thinking...

*What adversity have you faced?
What have you overcome?
How were you “wronged”?*

*What have you accomplished?
What skills have you learned?
Defining moment in your life?*



What did you LOVE doing as a child?

What were your greatest failures?

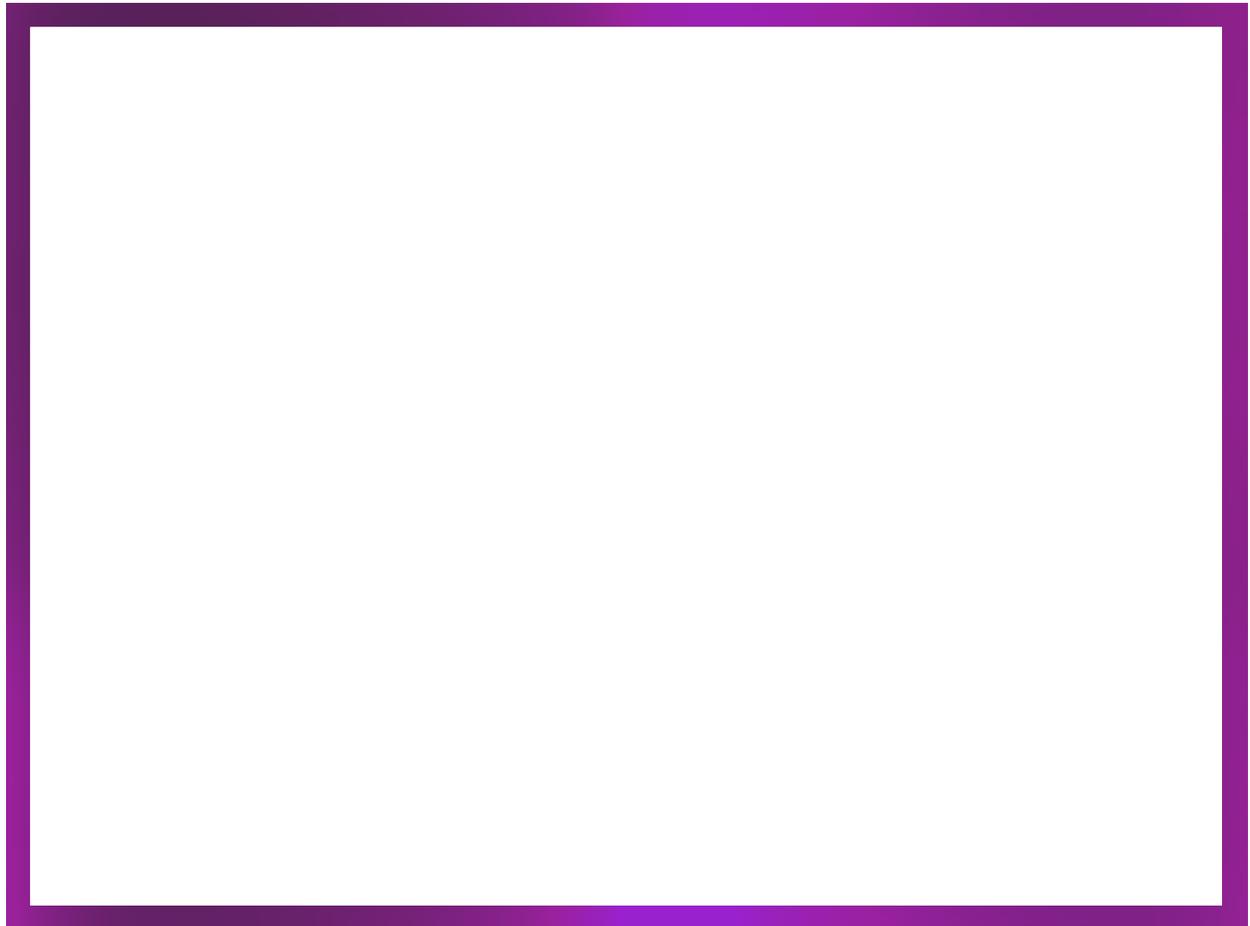
What are some moments in your life you are ashamed of?

What do you consider your greatest accomplishments?

What do you consider your best skills and talents?

What interests you?

Make a list of things you wonder about, things you enjoy reading on, things you want to learn more about? Circle the ones that have a common theme.



The common theme of the is _____.

Am I excited about this topic? YES / NO

Do I love talking about this topic? YES / NO

Do I love learning about this topic? YES / NO

Can I create useful content about this topic? YES / NO

By sharing my experiences and what I have learned will help other people? YES / NO

What is that burning desire inside of you that if you do not do it you will always regret it?

Why is it important for me to share this with others?
